

Marion Polk Food Share
Board of Directors Meeting Minutes
December 5, 2019

Board Members Attending: Alex Beamer, Warren Bednarz, Courtney Knox Busch, Sarah DeSantis, Mike Garrison, Jim Green, Linda Norris, Deborah Sailler, Bahaa Wanly, Mark Wilk

Staff Members Attending: Kendra Alexander, Eileen DiCicco, Ian Dixon-McDonald, Sayla Ellsbree-Kraft, Mel Fuller, Rick Gaupo, Julie Hambuchen, Corrina Hawkins, Sheri Jones, Robbin Kerner, Savannah Langdon, Allen Pfeiffer, Lexi Stickel,

Call to Order

Courtney Knox Busch called the meeting to order at 8:15 a.m.

To help orient new board member Deborah Sailler, staff and board introduced themselves.

VP of Programs Ian Dixon-McDonald recognized Community Programs Director Lexi Stickel for her contributions to the Food Share. She is departing after five years in a move to The Dalles with her husband. Lexi was praised for her amazing work ethic, starting new programs, and serving as a coordinator, manager and director. She is credited for doing the Food Share's first community food assessment as an AmeriCorps service member, deepening food access conversations and action plans in Grand Ronde and Woodburn, starting Farm Share Rx, organizing people around food security, incorporating AWARE as one of our programs, championing food equity and more. She will be missed.

Board Meeting Consent Agenda

- Board Meeting Minutes, Oct. 24, 2019
- October 2019 Financial Statements
- Revised Budget
- City of Salem Concurring Resolution
- Cetera Resolution

Board Treasurer Jim Green advised we are budgeting a deficit, but expect to break even for the year. The Finance Committee is watching finances closely and adjusting. All members are welcome to attend those meetings.

Rick Gaupo mentioned that he, Finance Director Jim Green and VP of Development Julie Hambuchen are working on a new model for budgeting that will be tied to program outcomes and will outline when, how and why we would intentionally use reserves. It will be discussed in Finance Committee Jan/Feb, then presented to the board.

ACTION: Jim Green moved and Warren Bednarz seconded approval of items on the consent agenda. The motion received unanimous approval.

Development Report

Julie Hambuchen thanked the board for their donor engagement efforts and invited them to personalize holiday cards to their assigned contacts and to deliver gifts to Chefs' Night Out vendors before Christmas.

Courtney thanked board members for continuing to nurture donor relationships.

Environment Review

Ian Dixon-McDonald presented the board with a forecast of hunger and food trends to help prepare them for the February retreat. He covered Community Demographics; Agency Environment; and the Food Sourcing Environment. The Power Point presentation will be emailed to the board.

Key Take-Aways:

- Overall, poverty indicators are improving
- Families with children experience more poverty
- Economic recovery is reaching Salem more than rural areas
- Economic recovery is less likely to reach the “very poor”
- Certain populations still experience very high food insecurity rates (students, veterans, individuals with disabilities, single mothers, LGTBQ community, people of color)
- Food Share geographic service gaps exist in Stayton, Monmouth, North Marion, South/Southeast Salem
- Number of full-service pantries is declining, while 75-85% of our food goes there
- Number of Priority 2 (produce/supplemental) agencies is increasing, while 5% of product goes to them
- Overall pantry visits, by individual, is slowly climbing with most growth in East and North Marion
- Food sourcing: retail recovery accounts for 33% of food supply; OFB/RFB/PA, 21%; USDA, 22%; purchase, 5%; processors/manufacturers, 5%; food drives 2%; other, 5%.
- Food Sourcing – Preparing for the Future: Donations overall are decreasing, particularly from local processors, manufacturers and OFB; USDA foods are unpredictable, but trade mitigation foods are expected to end; City of Salem will likely continue funding local purchasing budget, OFB likely to increase purchasing budget for PPO opportunities. We may need to consider increasing our purchasing if we intend to maintain a strong shelf-stable food supply.

Questions for the Board to consider:

1. How would you craft strategy for the food distribution program?
2. How would you prioritize activities?

For example, more food versus food to the right places versus food to the right population

3. How would you evaluate success?
4. How would you prioritize this work against other strategies, such as advocacy or individual resiliency building?
5. How do we balance need for services and working for environmental change? Or...do both simultaneously?

CEO Review

Board conducted Rick's review.

Adjournment

Courtney Knox Busch adjourned the meeting at 9:30 a.m.

Dates to Remember

Feb. 1 – Board Retreat

Feb. 27 – Board Meeting

Warren Bednarz

Board Secretary